



ISSUE
POLITICAL INQUIRY FORM
KPIX San Francisco

SPECIAL () PRIMARY () GENERAL (x) OUT OF WINDOW ()

RECORD OF REQUEST

4th Qtr 2012

NAME OF REQUESTOR:

1. NAME OF AD AGENCY:

MERING CARSON
1700 I Street ST 210
Sacramento, CA 95811
P: (916) 441-0571
Meringcarson.com

2. ORGANIZATION PAYING FOR TIME:

Yes on 34, Taxpayers Public Safety
44 Montgomery Street STE 2310
San Francisco, CA 94108
Treasurer – Lisa Le
Chairman: Jeanne Woodford
CEO: Mike Farrell
P: (415) 525-9000

3. ORGANIZATION FURNISHING TAPES:

Same as item 1

4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:

Ballot

5. PRODUCT OR CATEGORY:

Prop 34 Non-Fed/Nat'l

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

x

7. DATE OF REQUEST

11/04/12

8. NATURE OF REQUEST:

(a) Request for ISSUE rate card

 X

(b) Other request as stated below

 X

Requesting political rate card all dayparts, all programs, all level rates :30's & :60's

9. DISPOSITION MADE OF REQUEST

(a) Granted

 X

(b) Denied (reason)

(c) Withdrawn (reason)

(d) Avails offered

 X

10. SUBSEQUENT DEVELOPMENTS

11. AMOUNT OF CHARGES – This advertiser not related to Federal or any matter of National significance.

CBS EMPLOYEE COMPLETING FORM

Meghan McKeever for HOUSE-GWTS-LA , CBS Television Station Sales 11/06/12